

PhD in BA 1st year (September 2017 start) Full-time

Course #	Course Name	Core credits
	Introduction to Quantitative Methods: Mathematics	0.0

**Planned list of courses for the Academic Year 2017/18
Please note that the information below is subject to change**

1. FALL TRIMESTER (September – December, 2017)

Data Analysis 1a/ Data Analysis 1b	2.0
Data Analysis 2: Foundations of Statistics (Stata/R)	2.0
Microeconomics for Economic Policy	4.0
Total number of credits offered in trimester:	8.0

2. WINTER TRIMESTER (January – April, 2018)

Operations Management	2.0
Organizational Behavior	2.0
Total number of credits offered in trimester:	4.0

3. SPRING TRIMESTER (April – July, 2018)

Advanced Consumer Research	2.0
BA PhD Seminars	2.0
Qualitative Research Methods	2.0
Strategy	2.0
Total number of credits offered in trimester:	8.0
TOTAL credits offered in PROGRAM:	20.0