

MS IN **TECHNOLOGY MANAGEMENT AND INNOVATION**

STUDY TECHNOLOGY MANAGEMENT AND INNOVATION

New technologies are creating a wave of industrial and economic disruption and are reshaping every segment of the world. Organizations need e-leaders in today's digital environment, who can leverage innovation and drive the digital transformation of their organization.

A premier program in the CEE region, CEU's MS in Technology Management and Innovation provides a much-needed bridge between IT and business. The hands-on curriculum is designed mainly for those who need to develop business, finance and leadership skills for career advancement or entrepreneurship in tech. Delivered by industry experts and leading academics, the program helps students recognize tech trends, align business needs and technology strategy, and make business cases that justify investments.

JOIN A GLOBAL COMMUNITY | Ranked the 2nd most international university in the world, Central European University (CEU) brings together students and faculty from 115 countries to exchange ideas in an open and dynamic community in Budapest. The international faculty of CEU's Department of Economics and Business specializes in economics, econometrics, finance and business, providing an ideal learning environment for analysts, decision-makers and managers.

BOOST YOUR CAREER | Our graduates work at Avaya, EPAM, Ericsson, ExxonMobil, GE, Graphisoft, IBM, Morgan Stanley, NNG, Nokia, Siemens, Tata Consulting and Unilever, among others.

BECOME AN INNOVATOR | Be it a new technology, product, service or solution to a pressing social problem, CEU's award-winning in-house business incubator, the CEU InnovationsLab, translates great ideas into successful enterprises. It offers tailor-made workshops held by distinguished faculty, seasoned professionals and industry experts. Flagship success stories include Talk-A-Bot, a pioneering chatbot agency, and AbsoRice, a game-changing protein supplement manufacturer.



"Over the years I've realized that IT professionals need to have at least a basic knowledge about business. So I started looking for a program that combines business with IT, and this program gave me just that. I believe my degree has greatly expanded my employability: I can now apply for IT, IT business and even business roles."

Nizar Odeh
Senior Product Manager
GE Healthcare



SAMPLE COURSES

- Digital transformation
- Technology innovation
- E-leadership
- Developing digital organizations
- Boardroom global challenge
- Technology-based entrepreneurship

BUILD AN INTERNATIONAL NETWORK | Join our Technology Management and Innovation alumni from Bulgaria, Hungary, India, Kyrgyzstan, Palestine, Philippines, Portugal, Russia, the United Kingdom and the United States, as well as 15,000+ CEU alumni on six continents.

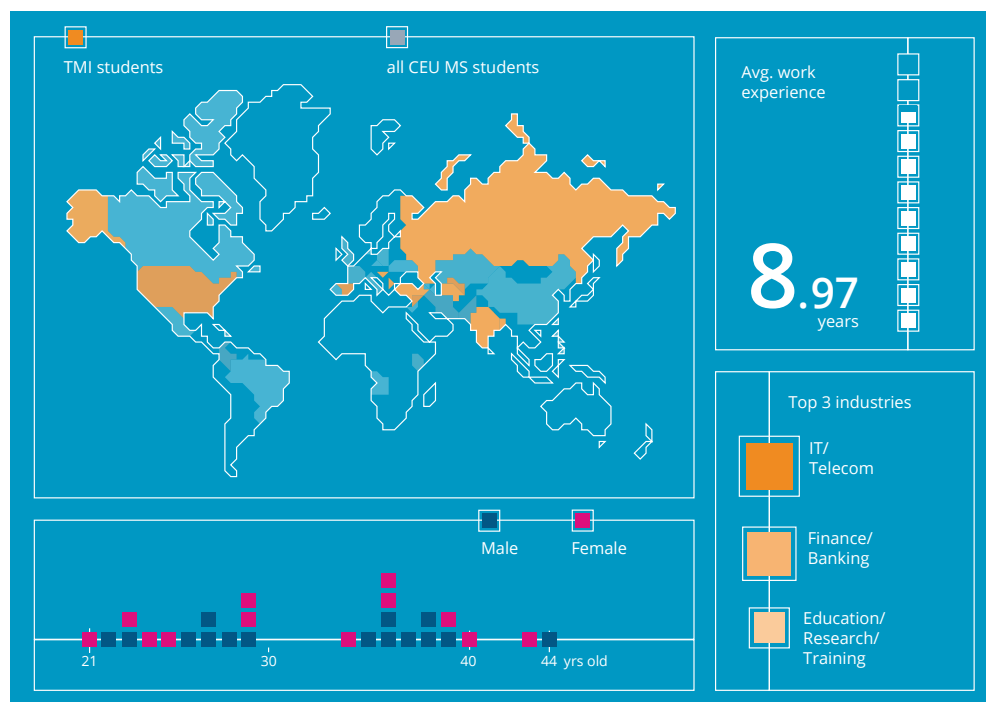
PROGRAM STRUCTURE

Part-time track:

10/20 months

56 ECTS credits

Capstone project at an industry partner



TUITION: €10,000

Alumni and corporate discounts are available.

CORE COMPETENCIES

E-leadership

New Business Models

Digital Transformation

Financial Technology

FIND OUT MORE AT

economics.ceu.edu/program/master-science-technology-management-and-innovation

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