

MS IN TECHNOLOGY MANAGEMENT AND INNOVATION COURSE LIST 2020-21

PRE-SESSION			Mandatory credits	Elective credits	Home program
ECBS5075	Maximizing Your Future*	Kaposvari, Anna/Szilagyi G., Andrea		0	F
1. FALL 2020-21					
ECBS5216	Quantitative Decision Making	Voros, Tibor	1		TMI
ECBS5305	Boardroom Global Challenge	Voros, Tibor	CNT		TMI
ECBS5157	Financial Management	Szilagyi, Peter	2		F
ECBS5058	Digital Marketing	Farkas, Tibor		2	TMI
ECBS5151	Economic Foundations*	Schindele, Ibolya		2	F
ECBS5164	Finance for Startups	Chan, Joy		2	TMI
ECBS5159	Financial Reporting and Control* (D)	Ipacs, Laura		2	F
ECBS5152	Fundamentals of Project Management	Nagy, Istvan Otto		2	TMI
ECBS5217	Innovation Imperatives	Georgiu, Achilles		2	TMI
ECBS5133	Introduction to Entrepreneurship	Baranyai, Gabor		2	TMI
2. WINTER 2020-21					
ECBS5021	Banking IT and Fintech: Bank to the Future	Szalay, Szabolcs	2		TMI
ECBS5309	Best Practices in IT Service Management	Georgiu, Achilles	CNT		TMI
ECBS5305	Boardroom Global Challenge	Voros, Tibor	3		TMI
ECBS5059	Digital Transformation	Szertics, Gergely	2		TMI
ECBS5222	Customer Centric Branding and Marketing	Halasz, Eva		2	TMI
ECBS5215	Fintech in Depth*	Lee, Tomy		2	F
ECBS5150	Fintech in Transaction Services*	Huszar, Zsuzsa		1	F
ECBS5102	Technology Based Entrepreneurship	Bogel, Gyorgy		2	TMI
ECBS5207	Introduction to Agile Project Management*	Sallo, Laszlo		1	BA
ECBS5167	Scrum in Agile Project Management	Sallo, Laszlo		1	TMI
3. SPRING 2020-21					
ECBS5309	Best Practices in IT Service Management	Georgiu, Achilles	4		TMI
ECBS5088	e-Leadership	Byssz, Robert	2		TMI
ECBS5091	Ethics of Big Data	Margaritidis, Chrys	2		TMI
ECBS5023	Consultative Selling and Negotiations	Georgiu, Achilles		2	TMI
ECBS5096	Internet of Things - Industry 4.0 - Challenges and Opportunities of Connected Business Models	Boday, Tamas		2	TMI
ECBS5100	Regulatory and Policy Environment*	Kisilowski, Maciej		2	F
ECBS5196	Capstone Project Writing	Bogel, Gyorgy	4		TMI
ECBS9101	Capstone Project		4		TMI

Home program: TMI: Technology Management and Innovation; BA: Business Analytics; F: Finance;

(D) - Daytime course, CNT - course continues in the following semester (credits are earned in the second semester)

* Limited availability

Course list remains subject to change

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