

Dr. Yusaf H. Akbar

March 2015

Personal

Place of birth: London, UK, October 17, 1969
Citizenship: British
E-mail: akbary@business.ceu.edu

Education

DPhil, Sussex European Institute, University of Sussex, UK, 2000.
Dissertation: "The Links between Trade and Competition Policy"
Examiners: Professor John Stopford, London Business School.
Dame Margaret Sharp, Professor Emeritus, Science Policy Research Unit.

MA, College of Europe, Bruges, Belgium, 1993.
Thesis: "Intra-industry Trade and Structural Adjustment"

BA with Honors, Economics with French, University of Sussex, UK, 1992.

Academic Positions Held

Current Position

Since 9/06 Associate Professor of International Management and Strategy,
CEU Business School, Budapest, Hungary

MBA Director, Full-Time and Executive MBA (2008-12)

Executive Education Programs

Stockholm School of Economics-IFL, FEM Program (since 2012)
IMM Global MBA (Purdue, TIASNimbas, EM Lyon, CEU Business School, EPABE, Tianjin) (2012)
Strategic Management Program: SSE Riga/University of Michigan;
Raiffeisen Bank Academy (2011)
InBev Global Leaders Program (2010)
International Managers Program, Vlerick Business School (since 2010)
Company programs for Texas Instruments (Sensata) (2014-5), Schneider Electric (2014), Telenor (2013-14), Banca Intesa San Paolo – CIB Bank (2012-14), ETEX (2011), Morgan Stanley (2011), Orange Romania (2010); Evosoft (Siemens) (2011).

Selected Consulting and Company Training Experience

Lead Partner, BrainTrust Network Management Consultancy (2010-2013)
Member of the Lithuanian National Competitiveness Committee,
Symantec,
Siemens (Evosoft),
Telenor,
Texas Instruments (Sensata),
Citibank Hungary,
Magyar Telekom (a subsidiary of Deutsche Telekom)

Previous Full-time Positions

- 9/03 – 9/06 Associate Professor in International Business, Southern New Hampshire University, USA
- 9/2000 – 8/03 Assistant Professor, Graduate School of Business, Central European University, Budapest, and Adjunct Assistant Professor at the Weatherhead School of Management, Case Western Reserve University, Cleveland, USA.
- 9/99 – 7/2000 Visiting Fellow, Institute for Social and European Studies, Budapest and Szombathely, Hungary. Funded by Civic Education Project and Open Society Foundations.
- 8/96 – 8/99 Lecturer in Political Economy, European Business School, London, UK
Subject Coordinator, Political Economy

Selected Career Service Contributions

Chair, Curriculum Committee, CEU Business School (2011-12)
Chair, AACSB Accreditation Committee, SNHU, (2005-6)
Member, SNHU University Faculty Development Committee (2004-6)

Research and Selected Publications

Founding Editor, *International Journal of Emerging Markets*, Published by Emerald

Member of Editorial Advisory Board, *European Journal of International Management*; *Journal of Asia-Pacific Business*

Ad-hoc reviewer for *Cross-Cultural Management*, *Entrepreneurship Theory and Practice*, *Management Decision* and *Thunderbird International Business Review*

Manuscript Reviewer for Ashgate Publishers and Prentice-Hall

Current Working Papers

Akbar, Y., Balboni, B., Bortoluzzi, G. and Andrea Tracogna, (2014) "SME Performance in Emerging Markets: Linking Resource-based and Institutional views of Internationalization". Under review at the *International Marketing Review* March 2015

Akbar, Y., Balboni, B., Bortoluzzi, G., Dikova, D. and Andrea Tracogna, (2015), "SME Escalation within Entry Modes – reconsidering the Uppsala Model of Internationalization"

Current Research Publications (2014-15)

Akbar, Y. and Kisilowski, M. (2015), "Managerial Agency, Risk, and Strategic Posture: Nonmarket Strategies in the Transitional Core and Periphery", forthcoming in *International Business Review* (Elsevier) **(5yr impact factor 1.870)**

Jamilov, R. and Akbar Y. (eds) (2015), Neo-Transition Economics, *International Finance Review*, Volume 16, Book Series London: Emerald.

Akbar, Y. and Kisilowski, M. "Central and East Europe" in Lawton, T. and Rawani, T. (2015), *Routledge Companion on Non-Market Strategies*, London: Routledge.

Bortoluzzi, G., Akbar Y., Tracogna A. and Mitja Ruzzier (2015), "SME Internationalization: The Role of Public Policy" **forthcoming** in Zhegu, M. (Ed.), "The Internationalization of SMEs", London: Edward Elgar.

Akbar, Y., Nemeth, A. and Hans-Martin Niemeier (2014), "Here We Go Again...The Permanently Failing Organization: An Application to the Airline Industry in Central and East Europe", *Journal of Air Transport Management* Vol. 35 Issue 1 pp. 1–11 **(5yr impact factor 1.200)**.

Akbar, Y. and Vukan Vujic (2014), "Explaining Corruption: The Role of Cultural Theory and Implications for International Management", *Cross-Cultural Management* Vol. 21, Issue 2, pp. 191-218 **(5yr impact factor 0.882)**

Akbar Y., Bortoluzzi, G. and Andrea Tracogna (2014), "Beyond Entry Mode - SME's Escalation in Emerging Markets: A Conceptual Framework", Akbar Y., G. Bortoluzzi, A. Tracogna (2014). "Beyond Entry Mode - SME Escalation in Emerging Markets: A Conceptual Framework", *Journal for International Business and Entrepreneurship Development*, 7 (4) 326 - 340

Akbar, Y. and Vukan Vujic (2014), "Corruption in Central and East Europe (CEE): Economics, politics and cultural values" in Kisilowski, M. (Ed) (2013) *The Free Market in its Thirties: Challenges for Central European Managers in 2020 and Beyond*, Budapest: CEU Press

Peer-Review Journal Articles

Akbar, Y. (2010), "Management Development in Post-Transition Central and Eastern Europe: Issues and Prospects" *Global Business/Organizational Excellence*, Volume 29, Issue 7, Pages 20 – 35.

Groothuis, A. and Yusaf H. Akbar (2007), "Organizational Transformation – From Multinational to Global: An Early Systems Dynamic Perspective" *Global Business/Organizational Excellence*, Volume 26 Issue 4, Pages 47 - 61.

Plikynas, D. and Yusaf H. Akbar (2006), "Application of modified MLP input weights' matrices: an analysis of sectorial investment distribution in the emerging markets" *Neural Computing & Applications*, Vol. 15 Issue 3/4, p183-196 **(5yr impact factor 1.763)**

Akbar Y. and Gabriele Suder (2006), "The New EU Merger Regulation: Implications for International Merger Strategies" *Thunderbird International Business Review*, Vol. 48, No.5 September/October.

Akbar Y., Heather Elms and Tej Dhakar (2006), "Investigating the contribution of Foreign Direct Investment and Stock Exchange Development to Economic Development in East and Central Europe: A Preliminary Analysis" *International Finance Review* Vol. 6, 467-473

Akbar Y. and Darius Plikynas (2006) "Explaining FDI patterns in East and Central Europe: A Neural Network Approach" *Eastern European Economics*, Vol. 44, No. 3, pp. 29-59 **(5y Impact Factor: 0.36)**

Akbar, Y., (2005), "International Business and Emerging Markets" Editors for Special Issue of *Thunderbird International Business Review*, Vol. 47 No. 4 with B. Aybar and M. Samii.

Akbar, Y. and J. Brad McBride (2004), "Multinational Enterprise Strategy, Foreign Direct Investment and Economic Development: The Case of Hungary", *Journal of World Business*, 39 (2004) 89–105 **(5y Impact Factor: 2.61)**

Akbar, Y. (2003), "Slip Sliding Away? The Changing Politics of European Car Distribution." *Business and Politics*, Vol. 5 No. 2 **(5y Impact Factor: 0.40)**

Akbar, Y. (2002), "Grabbing Victory from the Jaws of Defeat: Can the GE-Honeywell Merger Force International Competition Policy Cooperation?" *World Competition*, Vol. 25 No. 4.

Akbar, Y., (2000), "The Internationalization of Competition Policy: Implications for International Business." *Thunderbird International Business Review*, Jan.-Feb.

Akbar Y., (1999), "The Extraterritorial Dimension of EU and US Competition Law: A Threat to the Multilateral System?" *Australian Journal of International Affairs*, Vol. 53, No. 1.

Akbar Y. and Muller, B., (1997), "Global Competition Policy: Issues and Perspectives." *Global Governance*, Vol. 3 No. 1, Jan-April 1997 (2013 **Impact Factor: 0.83)**

Business Case Studies

In Progress

"Vendedy International: Bringing Street Artisans to the World" (2015)

"Caprice: Globalization of Diamond Centers" (2015)

Published

"Hummus Bar Raises The Bar: Dipping Into International Markets" (2013) with Ilan Alon and Jennifer Dugosh. Published by Ivey, University of Western Ontario, July 2013 (Case number: 9B13M060)

"Datwyler: Investing in India" with Pieter Coppens (2013). Published by ECCH Case Centre, September 2013

"Vienna International Airport and Terminal Check-in 3" (2013). Published by ECCH Case Centre, September 2013

"Zwack Unicum - A Tradition of Innovation Amidst Challenges", *Emerald Emerging Market Cases*, Vol. 1, Issue 1, pp 1-18. Runner-up in the CEEMAN Annual Case Competition, 2010

Unpublished

Magyar Telekom – Corporate Restructuring and Convergence of IT technologies completed by February 2012

ING Insurance Hungary (A), (B) and (C) – Market Entry Strategies – completed December 2008

Books/Monographs

Akbar, Y. (2003), *The Multinational Enterprise and EU Enlargement: The Effects of Regulatory Convergence*. (London: Palgrave).

Akbar, Y. (2003), *Global Antitrust: Trade and Competition Linkages*. (London: Ashgate).
Chapters in Books

Akbar, Y. (2003), Foreword: "Doing Business in Emerging Europe" in Zoubir, Y. and Francois l'Habitant, *Doing Business in Emerging Markets* (London: Palgrave)

Akbar, Y. (2004), "Historical Forces in International Affairs and Commerce: Prospects for the International Economy" in Suder, G. (et al), *Terrorism and the International Business Environment: The Business-Security Nexus*, London: Edward

Elgar.

Book Reviews

"The Challenge State Sovereignty in Competition Policy", *Review of International Political Economy*, 5:2 Summer 1998 (269-377)

Selected Professional Conferences

ATRS Conference, Bergamo June 28, 2013.

Beyond Transition (1989-2009) Conference at Liverpool Hope University, June 16-17, 2009

European International Business Association Conference, July 2008, Milano

European International Business Association Conference, December 2005, Riga

Erasmus University Rotterdam, Annual JIBS/AIB Frontiers Conference, September 2005.
Presenting a paper.

University of Miami – Florida International University Conference on EU Enlargement, Miami, April 2005. Presented paper.

University of Vilnius conference on "Catalysts and Impediments to Economic Development in Eastern and Central Europe" Vilnius, October 2004. Presented two papers.

Stockholm School of Economics in Riga conference on "International Entrepreneurship, Innovation and Competitiveness in the Transforming and Enlarging Europe", Riga, September 2004. Presented paper.

Academy of International Business (AIB-NE) Meeting, Manchester NH, USA, October 2003.

Academy of International Business Annual Meeting, Monterey, USA, July 2003

International Studies Association (ISA) Annual Conference, USA. Presented Papers at San Diego 1997, Minneapolis 1999, Chicago 2001.

International Management Teachers Academy, IEDC, Bled, Slovenia, May-June 2001.

ACUNS/ASIL Annual Workshop on Global Governance, Brown University, Providence, USA, June-July 1997

Scholarly Awards

Fellowships

Since 10/06 Research Fellow, *Vilnius Management Academy*

- 5/01 – 6/01 CEEMAN Scholarship to attend International Management Teachers Academy, IEDC, Bled, Slovenia.
- 9/99 – 6/2000 Fellowship of the *Civic Education Project*, Hungary.
- 3/95 – 9/95 Department of Government and International Studies, University of South Carolina, USA.
- 6/94 – 9/94 Junior Research Fellow, *Toyota Institute for International Economic Studies*, Tokyo, Japan.

Awards

- 10/93 – 6/96 *DPhil* Bursary, University of Sussex, full funding.
- 9/92 – 9/93 Belgian Government Scholarship for College of Europe, full funding.

Conference and Workshop Stipends

Friederich Ebert Stiftung (1998, 1999), *EU Commission* (1998, 1999), *Ford Foundation* (1997), *Royal Economic Society* (1996)

Languages

English (Mother Tongue)
French (Fluent)
Italian (Fluent)
Hungarian (Advanced)
Dutch (Good)
Spanish (Basic conversational)

Outreach

Former Secretary, Hungarian Cricket Sports Association, 2006-9
Captain, Old Lake Cricket Club, Dunabogdany, Hungary, 2006-9
Football coach, Üzleti Liga, Hungary, 2007-8

Computer and Other Skills

Windows XP/Vista, Mac OS X, Office 2007/8 applications, Adobe Acrobat CS, Novell Network