

At a glance

PROFESSIONAL PROGRAMS

- MS in Business Analytics
- MS in Finance
- MS in Technology Management and Innovation
- MBA in Global Executive Management

ACADEMIC PROGRAMS

- MA in Economics
- MA in Economic Policy in Global Markets
- MA in Global Economic Relations
- PhD in Economics
- PhD in Business Administration

How to fund your studies

In pursuit of our mission, we strive to attract world-class graduate talent from all over the world. This is why we offer generous scholarships available to students from any country. [Learn more about how to fund your studies at \[www.ceu.edu/financialaid\]\(http://www.ceu.edu/financialaid\) and \[economics.ceu.edu\]\(http://economics.ceu.edu\).](#)

How to apply

General admissions requirements

- Completed online application form: www.ceu.edu/apply
- Proof of English proficiency
- Letters of recommendation
- CV

For program-specific requirements, visit economics.ceu.edu/admissions.

TOP
200

ShanghaiRanking 2018
in Economics

TOP
200

QS World University
Rankings 2019
in Economics &
Econometrics

TOP
50

QS Business Masters
Rankings 2019
in Business Analytics

TOP
100

QS Business Masters
Rankings 2019
in Finance



DIKSHA MAHARA / NEPAL / *Master of Arts in Economic Policy in Global Markets*
“The program offers both academic excellence and life-skills training. It provides comprehensive and deep insight into economics, governance, civil society, media and international relations. Another thing I love about the department is how understanding and responsive they are to students’ concerns and differences. Beyond a doubt, CEU is a global village, giving us every opportunity to become better policymakers in the future.”

CENTRAL EUROPEAN UNIVERSITY

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48 English-language graduate degree programs. Students and faculty from **100+** countries. **16,000+** alumni across **6** continents. Accredited in the **United States, Austria** and **Hungary**. **8:1** student/faculty ratio. Based in **Vienna**, the heart of Europe.



ECONOMICS AND BUSINESS



economics.ceu.edu
econbusi@ceu.edu

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The information contained in this brochure is correct at the time of printing but may be subject to change.

Who we are

Our programs have been developed to prepare talented students – from fresh graduates to working senior executives – to thrive in today's realities and prepare for tomorrow's leadership roles. Our international faculty specialize in economics, statistics, finance and business and provide an ideal learning environment for future researchers, analysts, managers, decision-makers and entrepreneurs. We are also home to the award-winning CEU InnovationsLab startup incubator. In addition to coursework at the Vienna campus, students may also take advantage of academic activities and resources available on CEU's Budapest campus.

What we offer

MS in Business Analytics / 1 YEAR / FULL-TIME/PART-TIME / Learn to analyze and act upon insights from data. Understand how data analytics can drive business value. Cover a unique mix of data analytics, computer science and business topics, including programming, statistics with machine learning, big data and cloud computing and data engineering. Complete your training with use case seminars, specialist courses on text mining, deep learning or agile project management and a capstone consulting project.

MS in Finance / 1 YEAR / FULL-TIME/PART-TIME / Advance your career with this industry-guided program. Sharpen your skills and learn new strategies, data tools and technologies. Zoom in on financial management, investments and banking or innovation and fintech. Gain data analytics and technology skills to prepare for tomorrow's leadership roles. Learn from top faculty and industry veterans. Top up your training with CEU's MS in Technology Management and Innovation to become a fintech expert or entrepreneur.

MS in Technology Management and Innovation / 1 YEAR / PART-TIME / Combine your technical expertise with business, finance and leadership skills to become a technology leader or entrepreneur. Recognize technology trends,



SHUO LI / CHINA / *Master of Science in Finance*

"Courses are designed in a way that they not only incorporate theories but also their real-world implications. They help students gain a broad picture of the financial world, both from an academic and professional perspective. The department, with its ample resources and wide alumni network, provides plenty of career opportunities. That is also why many from my class, including myself, have decided to stay in Budapest and pursue a career here after graduation."

align business needs and technology strategy and make business cases that justify investments. Put your skills to the test in a capstone consulting project. Launch your own startup in the CEU InnovationsLab. Top up your training with CEU's MS in Finance to become a fintech expert or entrepreneur.

MBA in Global Executive Management / 2 YEARS / MODULAR / Take your managerial skills to a strategic level. The program prepares managers with 10+ years of experience to navigate today's intricate managerial, technological, social and political forces. Our tailored curriculum combines high-level strategic, decision-making and leadership training with cutting-edge interactive, case-based instruction in finance, data analytics, economics, marketing, innovation and entrepreneurship. Study in a transformative learning environment built on the principles of open society, where everything is open to challenge.

MA in Global Economic Relations / 1 YEAR / FULL-TIME / Acquire skills in data analysis, economics, finance and law to prepare and evaluate economic policies and make strategic decisions in a global setting. Enhance your understanding of international politics and economic affairs to navigate today's complex global economic landscape. Adopt a critical thinking mindset. This interdisciplinary program is run jointly with the Department of International Relations.

MA in Economics / 2 YEARS / FULL-TIME / Prepare for researcher and analyst positions in business, government, supranational and non-profit organizations, or continue to a PhD. Learn about the latest issues and methods in standard economics, including economic theory and analysis, and their applications in evaluating, understanding and tackling real-world matters. Students have continued their studies at the doctoral level at CEU and in top PhD programs around the world.

MA in Economic Policy in Global Markets / 2 YEARS / FULL-TIME / Gain analytics skills to design and evaluate policy-making decisions and get an up-close look at economic policy in the context of global market forces. In your first

year, take courses in macroeconomics, microeconomics, quantitative analysis and applied economic policy analysis. Then, choose from a wide range of electives that fit your interests, including finance, data science, energy economics and economic policy in emerging markets.

PhD in Economics / Learn to conduct innovative, original research addressing the fundamental economic questions of our time. The program comprises two years of intensive coursework and an independent research period guided by internationally recognized faculty. Perfect your skills with leading economists, choose from several specializations and develop your own research program. Pursue a career in academia, governmental organizations or the private sector.

PhD in Business Administration / Carry out cutting-edge research in a diverse range of business areas. The program comprises two years of intensive coursework and an independent research period guided by internationally acclaimed faculty. Choose from specializations, including innovation and entrepreneurship, business and society, management and strategy and business in emerging economies. Join academia or governmental organizations, or build a career in the private sector.

Where your degree will take you

OUR STUDENTS HAVE BEEN HIRED BY EMPLOYERS SUCH AS:

Accenture · Bank of China · BCG · BlackRock · Citi · EPAM · Ericsson · GE · Goldman Sachs · KPMG · IBM · McKinsey · Moody's · MSCI · MOL Group · Morgan Stanley · Nokia · Procter & Gamble · PwC · Tata · European Bank for Reconstruction and Development · European Central Bank · European Commission · International Monetary Fund · United Nations Development Fund · United Nations High Commissioner for Refugees · World Bank